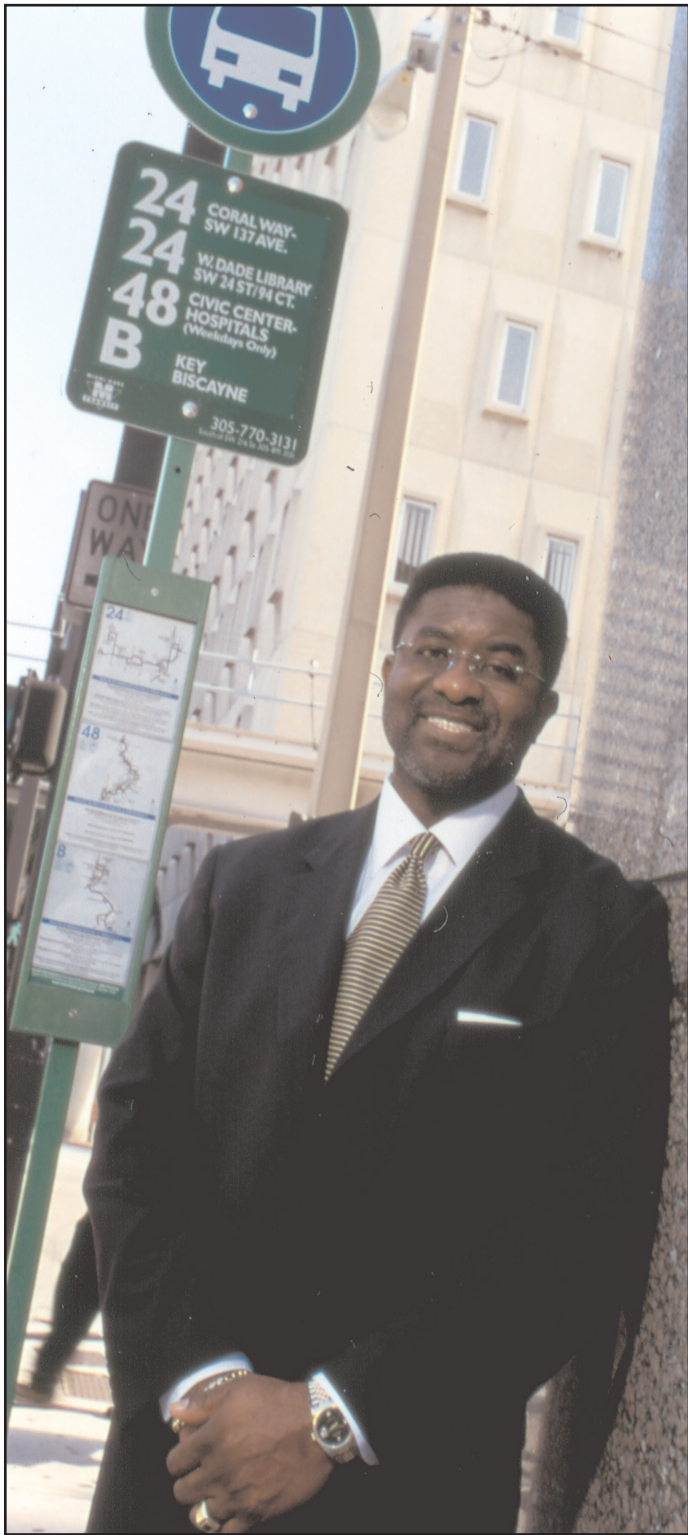


NEW BUS STOP SIGNS POPPING UP ALL OVER MIAMI-DADE COUNTY



Miami-Dade Transit Director Roosevelt Bradley stands next to one of the new bus stop signs recently installed in Downtown Miami.

Miami-Dade Transit Director Roosevelt Bradley is pleased to announce the installation of newly designed bus-stop signs and information display panels which fulfill the People's Transportation Plan promise to enhance and expand bus stop signage countywide.

Unlike previous bus-stop signs, which provided only the route number or name and destination, the new signs offer specific information on routes serving a particular stop. Information display panels, attached to bus-stop poles, provide the routes' days and hours of operation, as well as their service frequency. Further, the information display panels also contain a map for each of the routes that service a bus stop. These maps provide a visual aid for first-time riders who may not be familiar with the routes.

In addition, the information display panels list transit fares and customer service telephone numbers. What is more important, the information on the display panels is provided in English, Spanish and Creole.

"The new signs make transit information more accessible, helping our riders to plan their trips. We also hope the new information display panels will encourage more people to use transit," said Bradley.

The new bus-stop signage system features the international bus symbol, making it easier for foreign visitors to identify our bus stops. In addition, a destination sign, placed underneath the bus symbol, shows the number, letter, and/or name of each serving route, along with route destinations. The information display panel, installed just below the destination sign, will be updated regularly as bus routes and schedules are revised and improved.

Complete installation of the first 1,000 new bus-stop signs is expected by August 31st. Eventually, the new signs will replace all old bus-stop signs in Miami-Dade County.

Transit Information 305-770-3131
Information for residents living
south of 216 St. 305-891-3131
Websitewww.miamidade.gov/transit

